

ABOUT ASHRAE PAKISTAN CHAPTER

ASHRAE, founded in 1894, is a global society advancing human well-being through sustainable technology for the built environment. The Society and its members focus on building systems, energy efficiency, indoor air quality, refrigeration and sustainability within the industry.

ASHRAE Pakistan Chapter was founded in 2003 to further the vision of ASHRAE "A healthy and sustainable built environment for all" and it has been serving its members, the HVACR community and the public by arranging technical and educational programs as well as workshops, forums and networking events for Engineers, Architects, Researchers, Academics and Technicians and Students. The focus of our activities is to showcase the latest technology and technical trends to foster improvements in our built environment moving towards sustainable and efficient buildings adding value for builders and users alike.



ABOUT HVAC TRENDS

HVAC Trends Expo and Conference organized by ASHRAE Pakistan Chapter will provide a unique and focused opportunity for the HVAC professionals, equipment suppliers, architects, builders and users. Participants can focus on VRF equipment and select products displayed and attend technical presentations on the technology and its application in buildings ranging from high rise residences to offices and houses.

The discussions will focus on application, cost, maintenance and other aspects of VRF systems. The round table type forum discussions will give an opportunity to discuss pros and cons of the technology, hence provide higher level of understanding for professionals, builders and end-users. Innovations and trends will also be highlighted.

HVAC Trends will be a great platform for understanding of sustainable, efficient and economical HVAC technology. Architects, Engineers, Consultants, Builders, Developers and end users will find it appropriate and useful.

INDUSTRY SUPPORT

- Karachi Chamber of Commerce & Industry (KCCI)
- Association of Builders and Developers (ABAD)
- The Institution of Engineers Pakistan (IEP)
- Plumbing Society of Pakistan (PSPP)
- Green Building Council Pakistan



WHO EXHIBITS

HVAC Trends will provide a great opportunity for VRF and Split Unit manufacturers, engineers, project workers, experts, facility and buildings administrators, designers, teachers and other industry experts to investigate the most recent trends and applications and to develop commonly gainful business connections.

WHO WILL ATTEND

- Architects
- Consulting Engineers
- Mechanical Engineers
- Publishers/Editors
- Builders
- Wholesalers/Distributors
- Importers/Exporters
- Public Utilities
- Government Agencies
- Purchasing Departments
- Testing & Certification
- Research & Development
- Design/Build
- Manufacturers Reps
- OEM Designers & Engineers
- Facility Engineers
- Building Operations Managers
- Contractors (HVAC, Refrigeration, Mechanical, Controls)
- HVACR Educators/Students

PRODUCT CATEGORIES

- VRF'S
- Split Units
- Copper Pipes
- Exhaust & Ventilation Fans
- Insulation
- Refrigerants
- Air Devices
- Tools & Instruments

HOW TO PARTICIPATE

EXHIBITING

Booth size: 3x3 sqm

Booth type: Shell Scheme only

Includes

- 8' High back and side white wall panels
- One information desk
- Two chairs
- One 220v (5amp, single phase) electricity connection
- Company name board (Fascia)
- 200 corporate visitor invitation cards
- Free badges registration for exhibiting company staff*

Tariff:
PKR 150,000

Foreign Companies:
USD 2,500

Customized / fabricated booths are not allowed.

PRODUCT PRESENTATION

Fully equipped presentation hall is available. If you wish to give product presentation to your guests and clients, contact us for booking.

SPONSORSHIP AND BRANDING OPPORTUNITIES

Stand out from the competition with unmatched visibility and branding by sponsoring HVAC Trends 2021. Our sponsorship packages enable your company to strengthen brand image and reinforce your commitment to your target audience and HVAC community.

HVAC Trends' sponsorship programs are designed to create a true partnership, and we will work together to create a customized program built to meet your marketing goals and fit within your budget. Contact us for booking.

THE ORGANIZING TEAM

Engr. Muhammad Abbas Sajid

Chairman Organizing Committee -
HVAC Trends

Ahmed Gulzar

President
ASHRAE Pakistan

Khalid Iqbal

Convener Expo

Faraz Khan

Event Manager

Mohammad Omer Khan

Convener Registration and
Protocol

Adeeba Mehboob

Convener Conference

Ibad Hasan

Coordinator Sponsors

Salman Kafeel

Coordinator Exhibitors

SHOW DATES

SATURDAY, NOVEMBER 27, 2021

11:00 – 18:00 PST

SUNDAY, NOVEMBER 28, 2021

10:00 – 18:00 PST

SHOW LOCATION

Karachi Marriott Hotel

Abdullah Haroon Road, Karachi.

CONTACT US

Ibad Hassan

Coordinator Sponsors

Cell : (+92321 8241652)

Email: ashraepakistanchapter072@gmail.com

Salman Kafeel

Coordinator Exhibitors

Cell : (+92311 2815660)

Email: ashraepakistanchapter072@gmail.com

Show consultant and manager: Business Relay Group (BRG.)

A HEALTHY AND SUSTAINABLE BUILT
ENVIRONMENT FOR ALL



27-28 NOVEMBER 2021
KARACHI, MARRIOTT HOTEL

